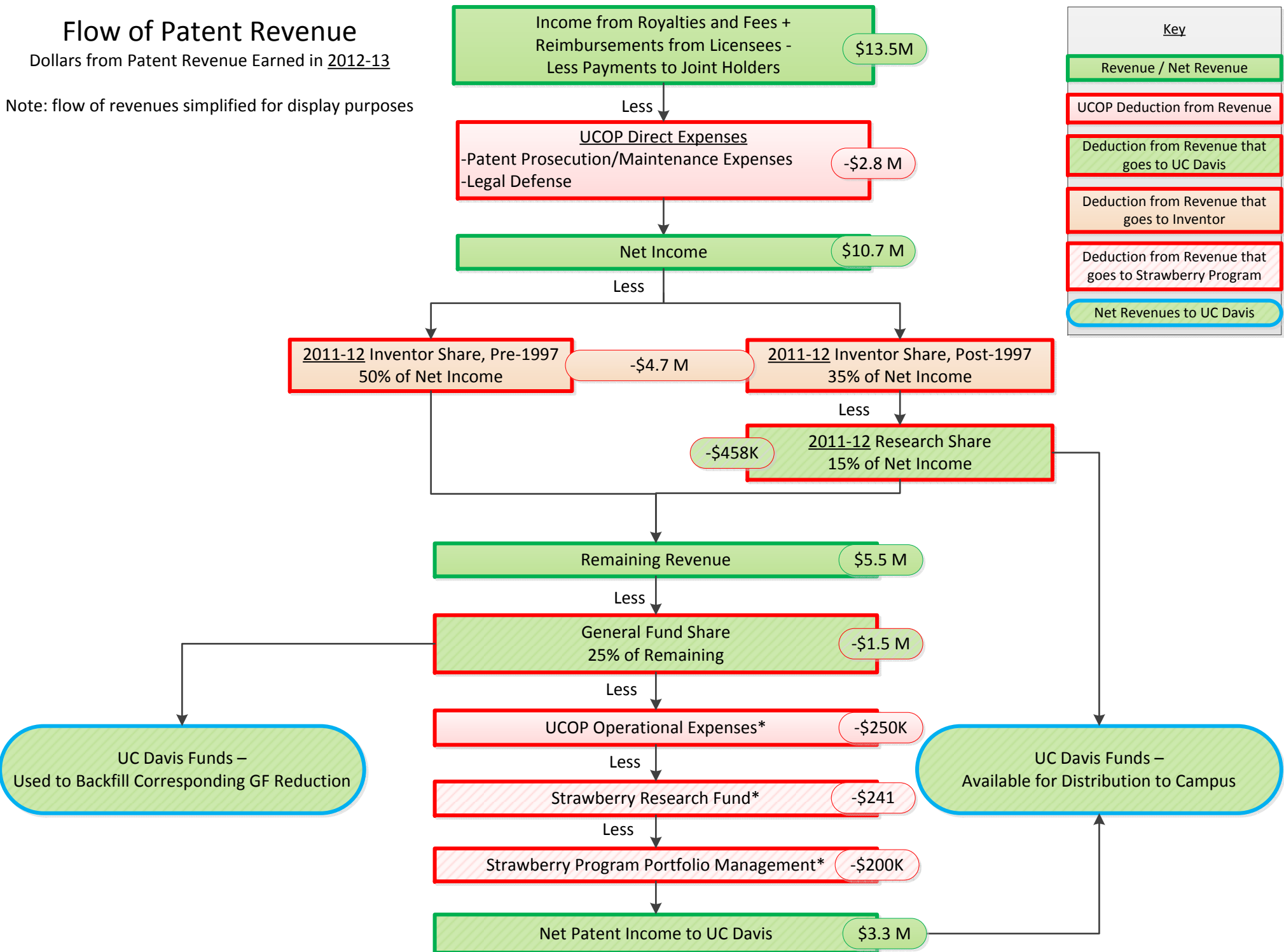


Flow of Patent Revenue

Dollars from Patent Revenue Earned in 2012-13

Note: flow of revenues simplified for display purposes



| Key |
|--|
| Revenue / Net Revenue |
| UCOP Deduction from Revenue |
| Deduction from Revenue that goes to UC Davis |
| Deduction from Revenue that goes to Inventor |
| Deduction from Revenue that goes to Strawberry Program |
| Net Revenues to UC Davis |

*This cost is not included in UCOP's Annual Technology Transfer Report